



Nestlé Good food, Good life



Initiativen zu Schutz & Förderung der biologischen Vielfalt

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Unsere Maßnahmen zum Schutz der biologischen Vielfalt



OUR FOREST POSITIVE STRATEGY AT A GLANCE

We will support supply chains and productive landscapes that have a positive impact for people and the planet

I. DEFORESTATION-FREE SUPPLY CHAINS

Achieve and maintain **100% deforestation-free supply chains** using tools like farm assessments, certification and satellite monitoring.
By 2022 for palm oil, sugar, soy, meat, and pulp and paper;
By 2025 for coffee and cocoa.
[Read more](#)

II. LONG-TERM FOREST CONSERVATION AND RESTORATION IN OUR SUPPLY CHAINS

Ensure **proactive action** to keep forests standing and restore degraded forests and natural ecosystems while respecting the rights of Indigenous Peoples and Local Communities.
[Read more](#)

III. SUSTAINABLE LANDSCAPES

Forest Positive engagement at scale to transform the key landscapes we source from for the future.
[Read more](#)



50 %
unserer wichtigsten Rohstoffe bis 2030 aus regenerativer Landwirtschaft

100 %
Deforestation-free in unseren primären Lieferketten für Fleisch, Palmöl, Zellstoff und Papier, Soja und Zucker bis 2022 & Für kaffee und kakao bis 2025

100 +
Projekte werden bis 2025 an unseren 48 globalen Wasserstandorten umgesetzt

Unsere Maßnahmen zum Schutz der biologischen Vielfalt



03

THE NESTLÉ MODEL

We are guided by agroecological principles and practices

- The holistic model
- Soil: a nexus to protect and restore
- The interconnection of practices and benefits - *feed the soil, not the plant*
- Main regenerative practices
 - Cover crops
 - Diversified crop rotation
 - Mulching & crop residues cover
 - Minimum tillage
 - Organic fertilizers
 - Irrigation technology
 - Riparian buffers
 - Integrated nutrient management
 - Intercropping
 - Agroforestry & silvo-pastoral systems
 - Hedgerows, green buffers
 - Integrated pest management & bio-controls
 - Precision farming
 - Manure storage & process
 - Herd management
 - Integrated pasture management & grazing strategies
 - Landscape-scale collaboration

04

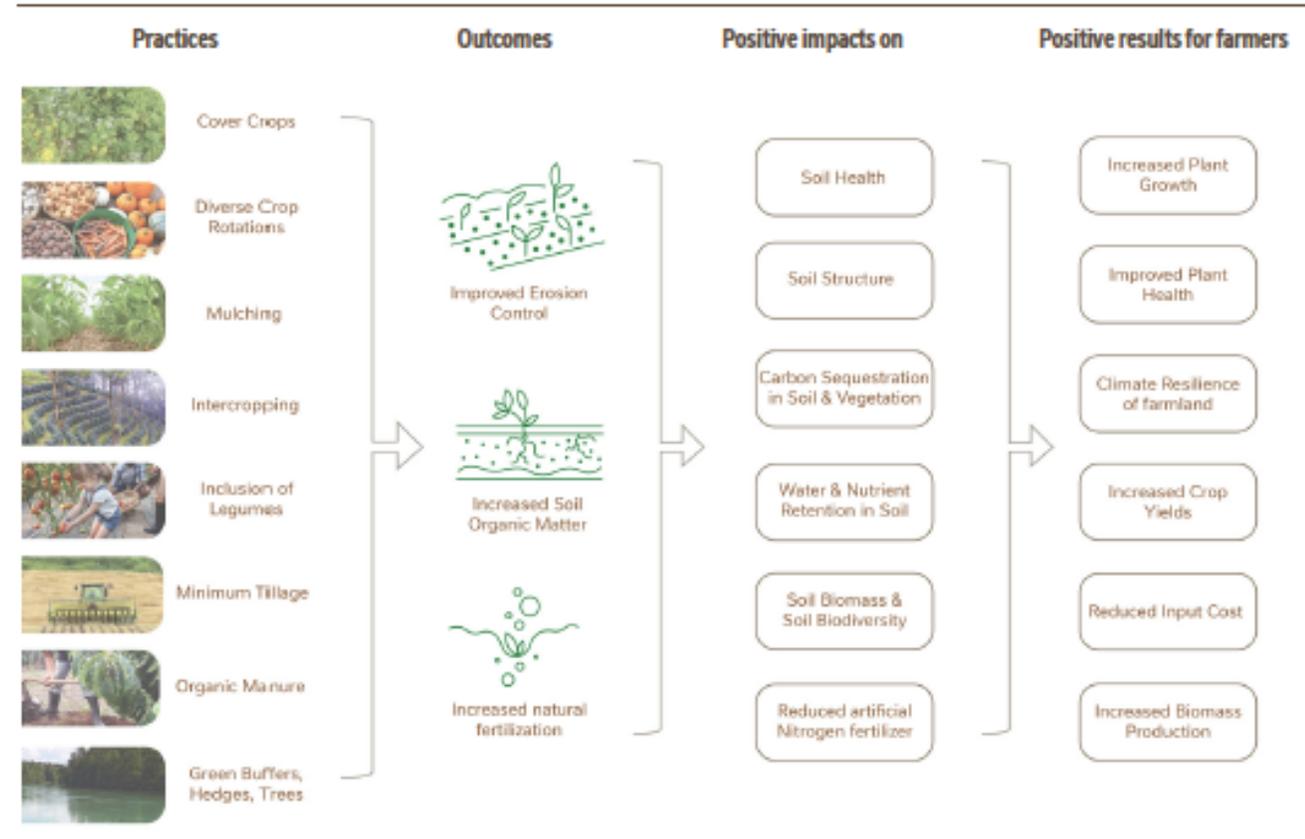
THE IMPLEMENTATION STRATEGY

We adapt to local conditions and needs

- Guiding principles
 - Pragmatic and adjusted to local conditions
 - Results-focused, driven by measurable outcomes
 - Beneficial to the farmers
 - Collaborative and science-based
 - Carried out at landscape level wherever relevant
 - Tailored to smallholder needs
- The roadmap
 - Farm assessment tool
 - Grading system
 - KPIs & Dashboard
 - Going beyond

- Holistischer Ansatz
- Fokus auf einjährige Kulturen
- Beschreibung der wichtigsten Maßnahmen
- Definition von KPIs & Roadmap zur Umsetzung

IMPACTS OF REGENERATIVE AGRICULTURE: Practices, expected outcomes, impacts and results



EU Life project "insekten-freundliche Anbauregionen"

Förderung von biologischer Artenvielfalt & Bodengesundheit

Projekt partner



Insect Responsible Sourcing Regions

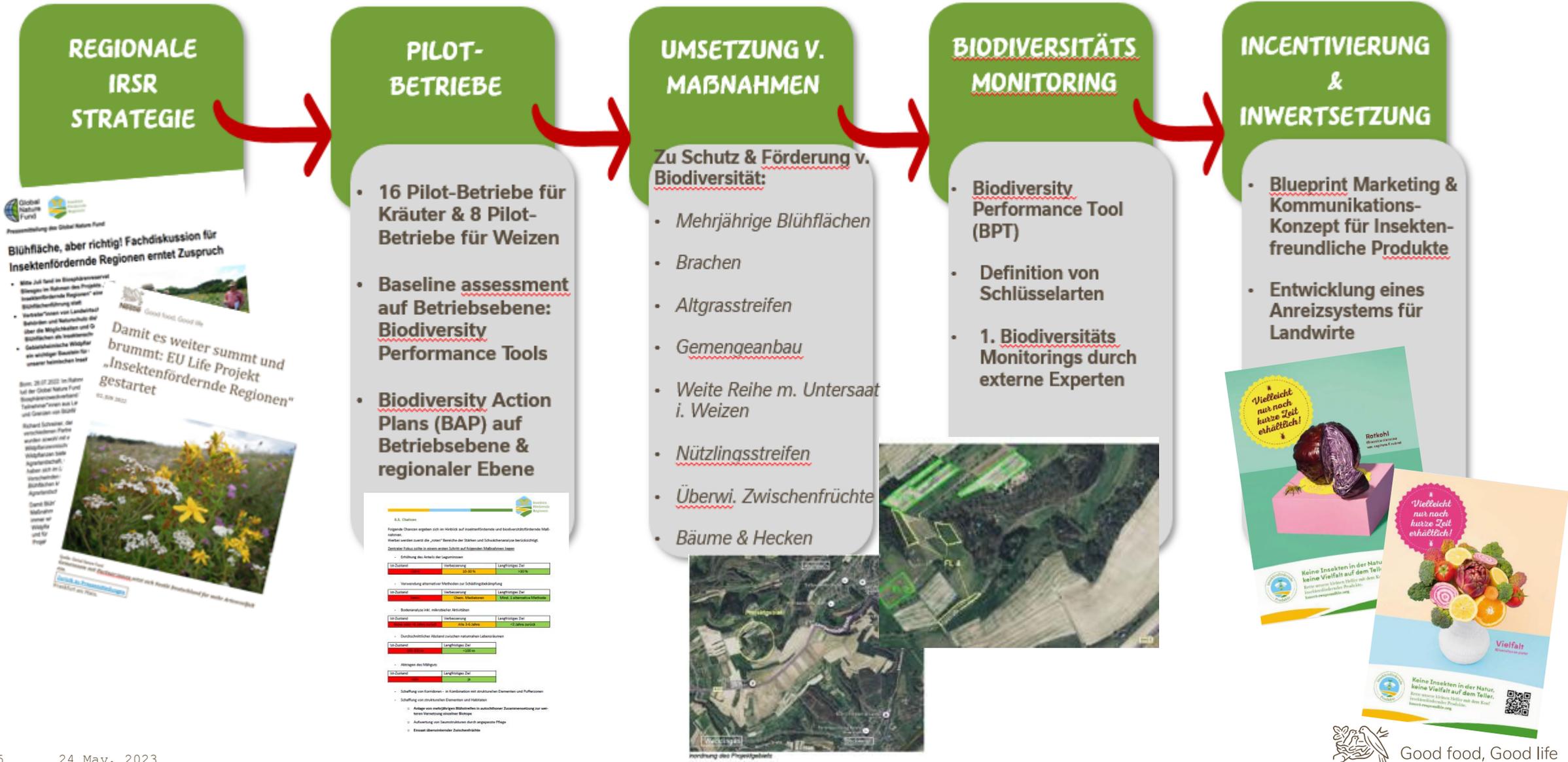


Ziele

- More Exchange: Regionales Bündnis für den Schutz & die Wiederherstellung der biologischen Vielfalt und Insektenschutz
- More ecological quantity and quality: Erhaltung bestehender und Schaffung neuer Lebensräume; 50 % mehr Insekten
- More knowledge and expertise: Mehr Fachwissen über biologische Vielfalt und Insekten-freundliche Landwirtschaft in der Region
- More value and appreciation: Das Engagement der Landwirte für biologische Vielfalt & Insektenschutz wird sichtbar und belohnt

Was ist bisher geschehen?

25 Pilotbetriebe setzen Maßnahmen auf ~ 130 ha Fläche um



Nestlé Sustainable Sourcing Program für Gemüse



SAT assessments and farm verification
Slide 10

5-year commitment from suppliers

Key elements for action plans design
Slide 11

General

- Desk assessments (equivalent surface to volume delivered)
- Farm verification assessments (10% of the total farms of desk assessment, starting on year 1)
- LP conducts assessments

Year 1

- Desk assessments:
If high # of farms, 1/3
If very low # of farms, at least 5
- Farms provide GPS and ID.

Year 2+

- Desk assessments (equivalent surface to volume delivered, including all farms with projects implemented within the SSP).
- Farms provide GPS and ID.

RegenAg maturity level

- SSP participants must reach engaged level by end of year 1.
- After SAT assessment on year 2, LP estimate the time needed for advanced level.

Biodiversity min. investment

At least 1% of the surface with biodiversity measures that also tackle C sequestration: 0,5% or more for permanent interventions, 0,5% or less for non-permanent interventions.

Machinery & equipment

- During year 1, big equipment and machinery is not financed.
- From year 2 on, these investments must not be higher than ¼ of total budget (co-financing rules).

Was haben wir bereits erreicht?

40 Gemüseanbauer aus Deutschland im Programm



- Fokus auf Biodiversität, Bodengesundheit, Nährstoffmanagement
 - Anpflanzung von Deckfrüchten im Winter
 - Anlegen von Brache- & Blühflächen
 - Pflanzen von komplexen Baumreihen & Hecken
 - Einbringung von organischer Substanz in den Boden
 - Durchführung regelmäßiger Analysen des Pflanzengewebes
 - Einsatz von Drohnen & Meteostationen zur Reduktion v. Dünger und Pflanzenschutzmitteln



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Haben Sie Fragen?

