

EUROPEAN CONFERENCE

BIODIVERSITY IN FOOD SUPPLY CHAINS

#BiodiversityMatters

BERLIN
13.-14. NOV 2024

Conference Programme



Supported by:



Federal Ministry
for the Environment, Nature Conservation
Nuclear Safety and Consumer Protection



Federal Agency for
Nature Conservation

based on a decision of
the German Bundestag

This conference is part of the UBi-project. The UBi-project is funded within the German Federal Programme for Biological Diversity by the Federal Agency for Nature Conservation with resources from the German Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection.

Dates:

13 November: 12:30 PM - 6:00 PM

14 November: 08:30 AM - 1:00 PM

Location: Villa Elisabeth

Invalidenstraße 3, 10115 Berlin, Germany

Organized by:



Programme Highlights

KEY SPEECHES BY STEFFI LEMKE & CEM ÖZDEMIR

Session 1: Reducing Risks

Session 2: Overcoming Barriers

Session 3: Response of Standards

Session 4: Monitoring and Reporting

Co-Hosts:



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About the Conference

Agriculture – and thus our food supply chains – depends highly on biodiversity. At the same time, it is one of the main causes of biodiversity loss, putting the long-term viability of businesses at risk. The challenges we are facing require a joint approach and the conference will facilitate the exchange of experiences and networking in Europe.

Who should attend?

This conference is aimed at key stakeholders working in and with the European food sector including:

Food and beverage companies | Suppliers, retailers and distributors Industry organizations | Inspection and certification organizations Policymakers and Authorities | NGOs | Academics and researchers



BIODIVERSITY IN FOOD SUPPLY CHAINS

Wednesday, 13 November 2024

WELCOME

The whole event will be facilitated by Eva Schellenbeck and Udo Gattenlöhner (both Global Nature Fund)

12:30 Check-in and Welcome Coffee

13:00 Welcome and Opening Address
Peter Zens, Chairman of Food for Biodiversity
Jerome Kisielewicz, EU Business & Biodiversity Platform
Stefanie Sabet, Federation of German Food and Drink Industries (BVE)

13:30 Keynote
How to motivate the food sector to make a big step in biodiversity?
N.N., Representative from the Food Industry

14:00 Opening Speeches
Steffi Lemke, German Federal Minister for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection
Cem Özdemir, German Federal Minister of Food and Agriculture

SESSION 1: REDUCING RISKS

14:30 Business strategies responding to the risks caused by loss of biodiversity and climate change. Update on legislation.

Safeguarding Resources: What are ways to respond?

Claas Meineke (EDEKA)

From Risks to Opportunities: The Impact of New Legislation on Sustainable Food Systems

Robert Konrad, European Commission's Directorate-General for the Environment

15:15 Introduction of Break-out Sessions

15:20 Afternoon Tea and Networking Break

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SESSION 2: OVERCOMING BARRIERS

15:50

Break-out Session 1: Incentive Systems for Producers

Examples of corporate, standard and bank programs that incentivize farmers to protect biodiversity beyond legal requirements. How can such initiatives be expanded?

Moderation: **Patrick Trötschler** (Lake Constance Foundation)

Geert Hartlief (Dock Kaas U.A.): *Overview and Positive Example of the Incentive Model*

Nicole Ramsebner (IP-SUISSE): *Best Practices from Standards*

Anna Rechsteiner (GLS Bank): *Cash4Future: How banks (can) take responsibility for the planet*

15:50

Break-out session 2: Ways to Success – From Pilot to Mainstream

How can we move from lighthouse projects to large-scale implementation of biodiversity-promoting measures in agriculture / the food sector?

Moderation: **Daniel Hernández** (Fundación Global Nature)

Rolando Zamora (Sustainable Agricultural Network SAN) : *Responsible Sourcing Project – Structure & Successes*

Speaker tba: *The Benefits of Landscape Approaches and their Potential for the EU Context*

Philipp Holzherr (Pro Specie Rara): *Providing a Market for Forgotten Native Cultivars and Animal Breeds*

15:50

Break-out Session 3: Awareness Raising for Consumers

How can companies effectively communicate the topic of biodiversity and its crisis to consumers, and what are the dos and don'ts for communicating biodiversity claims?

Moderation: **Rik Kutsch Lojenga** (UEBT - Union for Ethical Biotrader)

Lena Pohlmann (followfood): *How to Successfully Communicate Biodiversity to the Consumer?*

Speaker from the EU Commission (tbc): *The Complexity Around Green Claims in the Food Industry*

Sebastian Olényi (Sustentio): *Presenting the New Food for Biodiversity Communication Campaign*

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SESSION 2: OVERCOMING BARRIERS

15:50 **Break-out session 4: Guidelines for the Food Sector – Biodiversity & Food Retail**

Moderation: **Jerome Kisielewicz** (EU Business & Biodiversity Platform)

Marcel Winter (Federation of German Food and Drink Industries, BVE):
Guidelines on Biodiversity in Food Production

Speaker EU Business & Biodiversity Platform (tbc): *Guidelines on Food Retailers and Biodiversity*

Kathleen Heinzl (LIDL Germany): *Examples from Implementing of Biodiversity Add-on in Food and Vegetable Production*

17:20 Summary from Break-out Sessions
Reports from the moderators in the plenary session

17:45 Wrap-Up and End of Day 1

18:00 Drinks, Finger Food and Networking

Thursday, 14 November 2024

08:30 Check-in and Welcome Coffee

09:00 Opening Address
Nadja Kasperczyk, Chair Food for Biodiversity
Thomas Graner, Division President, German Federal Agency for Nature Conservation

Thursday, 14 November 2024

SESSION 3: RESPONSE OF STANDARDS

09:30

Panel Discussion

Standards in the food industry: Which biodiversity elements are well covered? What are the challenges and the limits? What data can they provide for companies to report on biodiversity?

Moderation: **Marion Hammerl** (Food for Biodiversity)

- **GLOBALG.A.P.**, Rene Capote
- **Naturland**, Johanna Saxler
- **Fairtrade International**, Juan Pablo Solis
- **SMK / Planet Proof**, Jaap Bij de Vaate
- **UEBT - Union for Ethical Biotrade**, Rik Kutsch Lojenga

10:30

Coffee and Networking Break

SESSION 4: MONITORING AND REPORTING

11:00

How is biodiversity monitored on the farm level and which tools can companies use for meaningful biodiversity reporting?

Monitoring: Data for Performance Evaluation

Dr. Ulrike Eberle (ZNU Witten/Herdecke University): *Assessing Biodiversity Impacts on Product Level*

Manuel Vicente Mazzuz (Quality & Adviser S.L.): *Monitoring of Biodiversity Indicators in Citrus Cultivation – the BioDiversity Grow Programme*

Martin Y Georgiev (EY denkstatt), Barilla (tbc): *Scaling Biodiversity Footprints and its Transfer into Practice*

Adam Gono (Natural Mineral Waters Europe) & **Achim Drewes** (Nestlé Waters): *Framework of Indicators and Protection / Restoration of Catchment Areas*

Reporting Biodiversity and Action

Wouter Dieleman (EU Business & Biodiversity Platform) (tbc): *Biodiversity Disclosure Initiatives*

Speaker from an auditing company (tba): *Good CSRD-Reporting: What Do Auditors Expect?*

Anna Alex (Nala) & **Dr. Johannes Knubben** (HiPP): *Understanding and Reducing Impact on Biodiversity in Food Supply Chains*

12:30

Closing Remarks and End of Conference

BIODIVERSITY IN FOOD SUPPLY CHAINS

SPEAKERS

BARILLA (TBC)

DENKSTATT (TBC)

EDEKA ZENTRALE STIFTUNG & CO. KG
CLAAS MEINEKE

EU BUSINESS & BIODIVERSITY PLATFORM

**EU COMMISSION ´S DIRECTORATE-GENERAL FOR
THE ENVIRONMENT**
ROBERT KONRAD

**FEDERATION OF GERMAN FOOD AND DRINK
INDUSTRIES (BVE)**
STEFANIE SABET
MARCEL WINTER

FAIRTRADE INTERNATIONAL
JUAN PABLO SOLIS

FOOD FOR BIODIVERSITY
MARION HAMMERL
PETER ZENS

FUNDACIÓN GLOBAL NATURE
DANIEL HERNÁNDEZ

**GERMAN FEDERAL AGENCY FOR NATURE
CONSERVATION**
THOMAS GRANER

**GERMAN FEDERAL MINISTRY FOR THE
ENVIRONMENT, NATURE CONSERVATION,
NUCLEAR SAFETY AND CONSUMER PROTECTION**
STEFFI LEMKE



BIODIVERSITY IN FOOD SUPPLY CHAINS

SPEAKERS

GERMAN FEDERAL MINISTRY OF FOOD AND AGRICULTURE

CEM ÖZDEMİR



GLOBALG.A.P.

RENE CAPOTE



GLOBAL NATURE FUND (MODERATION)

EVA SCHELLENBECK

UDO GATTENLÖHNER



GLS BANK

ANNA RECHSTEINER



HIPP GMBH & CO. VERTRIEB KG

DR. JOHANNES KNUBBEN



IP-SUISSE

NICOLE RAMSEBNER



LAKE CONSTANCE FOUNDATION

PATRICK TRÖTSCHLER



LIDL GERMANY

KATHLEEN HEINZEL



NALA

ANNA ALEX



NATURLAND

JOHANNA SAXLER



NATURAL MINERAL WATERS EUROPE

ADAM GONO



NESTLÉ MINERAL WATERS

ACHIM DREWES



BIODIVERSITY IN FOOD SUPPLY CHAINS

SPEAKERS

PRO SPECIE RARA

PHILIPP HOLZHERR

SMK- ON THE WAY TO PLANET PROOF

JAAP BIJ DE VAATE



SUSTAINABLE AGRICULTURAL NETWORK

ROLANDO ZAMORA



SUSTENTIO

SEBASTIAN OLÉNYI



UEBT - THE UNION FOR ETHICAL BIOTRADE

RIK KUSCH LOJENGA



QUALITY & ADVISER, S.L.

MANUEL VICENTE MAZZUZ



ZNU - ZENTRUM FÜR NACHHALTIGE

UNTERNEHMENSFÜHRUNG,

WITTEN/HERDEKCE UNIVERSITY

DR. ULRIKE EBERLE



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Registration:

<https://food-biodiversity.de/en/news/european-conference-2024/>



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