



# *European Conference: Biodiversity in Food Supply Chains*

## Incentive Systems for Producers

**Geert Hartlief**

Director Strategy DMK NL / DOC Kaas



Hosts



Co-Hosts



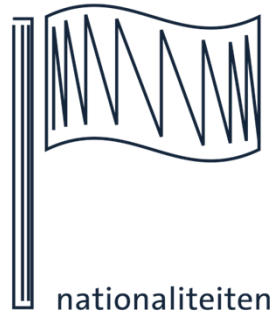
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# Dairy Company DMK GmbH at a glance

Employees  
of over 55  
nationalities



over 11000 member dairy  
farmers and employees in  
Germany and Netherlands



Processed milk  
5,6 billion kg 2023



turnover 2023: € 5.5 billion



## *Sustainability Strategy DMK 2030: four focal areas*

Sustainability has been an important part of the DMK Group for many years. In which 4 themes are central.



### Climate protection

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By 2030, we will reduce our CO2 emissions per kilo of milk along the value chain by 15% compared to 2017.



### Animal welfare

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We will continuously improve animal welfare on the farms in accordance with society's demands.



### Biodiversity

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We will contribute to maintaining biodiversity – on the farms and at the DMK sites.



### People

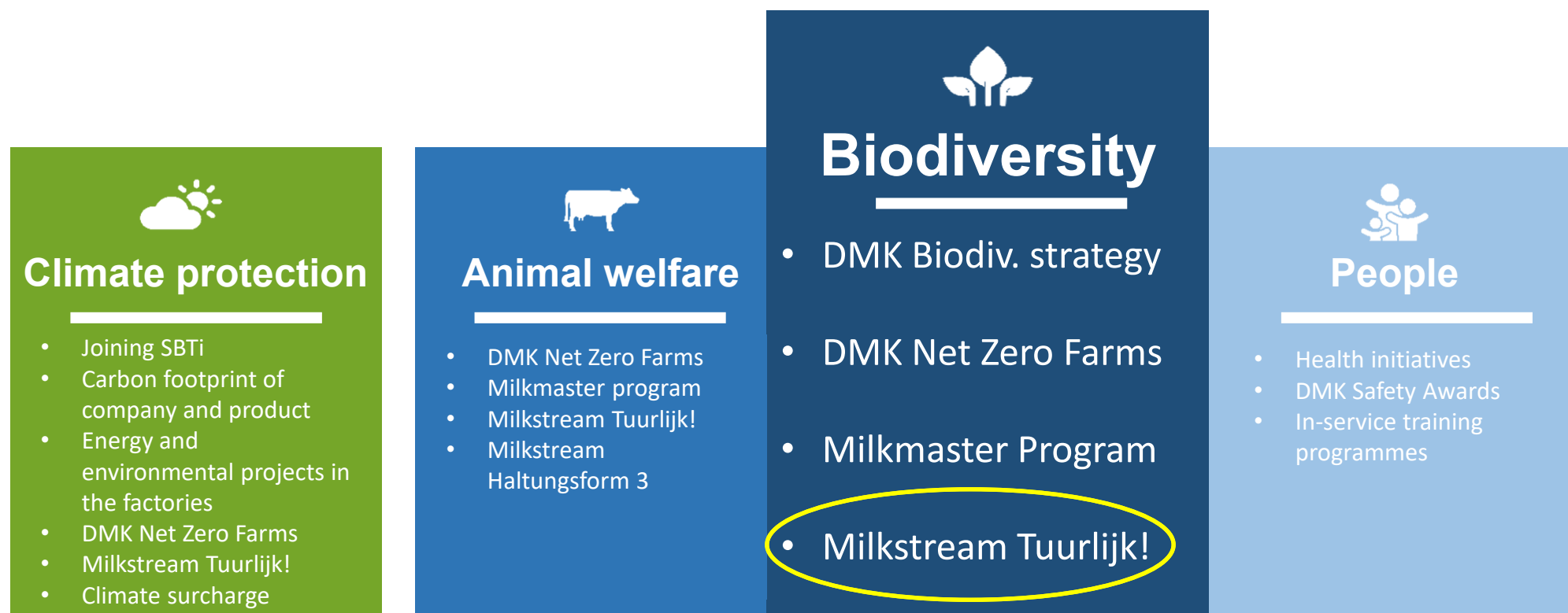
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We will provide millions of people with high-quality foods.

In addition to these four themes, DMK Group is working on other sustainability themes.

These include: sustainable packaging, operational environmental and resource protection and social standards.




## *Sustainability Strategy DMK 2030: four focal areas*



The initiatives are supported by our ESG certifications, such as ISO 14001, SBTi, ISO 50001, SMETA, ecoVadis

## *Milkstream Tuurlijk!*



- Developed by Dutch cooperative DOC Kaas together with chain partners Jumbo (second largest retailer in NL) and Uniekaas (part of DMK Group)   **JUMBO** 
- Available to all members of the cooperative who can meet the conditions
- Integral programme with 5 themes, 41 criteria
- Assurance and certification by independent party (Qlip)
- Market-based surcharge for dairy farmers (5 euro / 100 kg milk), offers room for further sustainability improvements
- Scalable and impact-oriented
- Further sustainability with a large group of member dairy farmers
- Programme will continue to develop

## *Milkstream Tuurlijk!*



## *5 Themes*



Animal health & welfare



Land use & environment



Climate



**Biodiversity**



General

Biodiversity in Food Supply Chains – 13 & 14 November 2024 Berlin

## *Milkstream Tuurlijk!*



## *Biodiversity Issues*

- Filling in Gaia biodiversity yardstick: Internet tool to make dairy farmers aware of biodiversity [gaia-biodiversity-yardstick.eu](https://gaia-biodiversity-yardstick.eu)  
Benchmark with other dairy farmers: dairy farmers learn from each other, stimulating each other
- Minimum 30 % permanent grassland (min. 5 years): species, carbon capture
- At least 10% herb-rich grassland
- Dairy farmers monitor the use of crop protection products. Use of glyphosate is not allowed
- Landscaping and landscape elements: Dairy farmer has at least 1 landscape element (this can consist of solitary trees, tree rows, avenues, hedges, hedgerows or orchard) - In addition, a flower strip (100m<sup>2</sup>) should be created in a visible location

## *Milkstream Tuurlijk!*



## *Biodiversity Issues*

- Protection of farmland bird and wildlife: dairy farmer protects farmland bird during breeding season by marking nests and/or delayed mowing
- Protect wildlife: using a wildlife saver or mowing from inside to outside
- Nesting / insect hotel: At least 3 nesting box/nesting opportunities and 1 insect hotel in the farm yard
- Barn swallow: At least 1 building at the farm is accessible to the barn swallow
- Only RTRS soya is fed
- Only RSPO palm oil is fed from 2030 onwards
- Only non GMO feed
- Workshops with dairy farmers: learning

# Milkstream Tuurlijk!



1st milk collection april 2024  
participating dairy farmers: 45 %

# JUMBO



DOC introduceert duurzaamheidsprogramma  
Tuurlijk: 5 euro bonus op melkprijs

28 november 2023 • Zuivel • reporter

Tip artikel



**BOERDERIJ** ACTUEEL VACATUREBANK MARKT EVENEMENTEN AGRIBUSINESS **ABONNEREN** **UITLOGGEN**



Een RMO van DOC Kaas op het erf. Bij de nieuwe melkstream Tuurlijk van DOC Kaas krijgen deelnemende melkveehouders een toeslag van € 5 per 100 kilo melk. Foto: Michel Velderman  
21 november 2023 RUNDVEE • NIEUWS

**DOC Kaas komt met  
duurzaamheidspremie van € 5  
per 100 kilo melk**



**ESM**  
EUROPEAN SUPERMARKET MAGAZINE

ate Label A-Brands Fresh Produce Drinks Supply Chain Technology

Fresh Produce

**Jumbo Implements Measures To Make  
Cheese Supply Chain More Sustainable**

April 05, 2024 10:43 AM  
By Dayeeta Das



Biodiversity in Food Supply Chains – 13 & 14 November 2024 Berlin





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*Hosts*



*Co-Hosts*

