



European Conference Biodiversity in Food Supply Chains



Biodiversity in the standard *On the way to PlanetProof*

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PLANET PROOF

Round 1

On the way to PlanetProof & impact

- Integrated approach for environmental issues
- Certified plant products (EU): >57,000 ha, > 2,100 growers
- Certified dairy (NL): >48,000 ha, >750 farmers; +30 farmers (eggs)

Key criteria

- Habitat creation for biodiversity (2026 goal: 5%)
- IPM

Significant impact

- Pesticide impact reduction: volume / harmful products / emission
- >60% of NL production area fruits & vegetables certified





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Round 2

On the way to PlanetProof & challenges

- High soil prices
 - Habitat area has serious financial consequences
- Habitat quality
 - Habitat area does not equal environmental quality
- Monitoring KPIs
 - Collecting data for useful KPIs is a challenge





On the way to PlanetProof in 2030



Final

Goals:

- 45% reduction GHG-emissions from greenhouse production
- 50% reduction of pesticide environmental impact
- >5% of farm area = biodiversity habitat

Compensation of cost for sustainability measures
Sustainability of water sources defined (<u>invited for project!</u>)











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