

EUROPEAN CONFERENCE

BIODIVERSITY IN FOOD SUPPLY CHAINS

#BiodiversityMatters

BERLIN
13.-14. NOV 2024

Conference Programme



Supported by:



based on a decision of
the German Bundestag

This conference is part of the UBi-project. The UBi-project is funded within the German Federal Programme for Biological Diversity by the Federal Agency for Nature Conservation with resources from the German Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection.

Dates:

13 November: 12:30 PM - 6:00 PM

14 November: 08:30 AM - 1:00 PM

Location: Villa Elisabeth

Invalidenstraße 3, 10115 Berlin, Germany

Organized by:



Programme Highlights

KEY SPEECHES BY STEFFI LEMKE & CEM ÖZDEMIR

Session 1: Reducing Risks

Session 2: Overcoming Barriers

Session 3: Response of Standards

Session 4: Monitoring and Reporting

Co-Hosts:



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About the Conference

Agriculture – and thus our food supply chains – depends highly on biodiversity. At the same time, it is one of the main causes of biodiversity loss, putting the long-term viability of businesses at risk. The challenges we are facing require a joint approach and the conference will facilitate the exchange of experiences and networking in Europe.

Who should attend?

This conference is aimed at key stakeholders working in and with the European food sector including:

Food and beverage companies | Suppliers, retailers and distributors Industry organizations | Inspection and certification organizations Policymakers and Authorities | NGOs | Academics and researchers



BIODIVERSITY IN FOOD SUPPLY CHAINS

Wednesday, 13 November 2024

WELCOME

The whole event will be facilitated by Udo Gattenlöhner (Global Nature Fund)

12:30 Check-in and Welcome Coffee

13:00 Welcome and Opening Address
Peter Zens, Chairman of Food for Biodiversity
Rhona Perkins, EU Business & Biodiversity Platform
Stefanie Sabet, Federation of German Food and Drink Industries (BVE)

13:30 Keynote
Stefan Haensel (Lidl International): *Connecting the Dots: Biodiversity, Climate Action, and Sustainable Food Consumption*

14:00 Opening Speech
Dr. Bettina Hoffmann, Parliamentary State Secretary at the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection

SESSION 1: REDUCING RISKS

14:15 Business strategies addressing the risks posed by biodiversity loss and climate change, along with legislative approaches to support the development of these strategies.

Claas Meineke (EDEKA): *Safeguarding Resources: What are ways to respond?*

Myriam Rapior (German Council for Sustainable Development): *Competitive advantage through biodiversity management?!*

Robert Konrad, (European Commission's DG Environment): *The loss of biodiversity and its economic impacts*

Question and Answers Session

15:15 Introduction of Break-out Sessions

15:30 Afternoon Tea and Networking Break

Wednesday, 13 November 2024

SESSION 2: OVERCOMING BARRIERS

16:00

Break-out Session 1: Incentive Systems for Producers

Examples of corporate, standard and bank programs that incentivize farmers to protect biodiversity beyond legal requirements. How can such initiatives be expanded?

Moderation: **Patrick Trötschler** (Lake Constance Foundation)

Geert Hartlief (DMK Group, Dock Kaas U.A.): *Overview and Positive Example of the Incentive Model*

Nicole Ramsebner (IP-SUISSE): *Best Practices from Standards*

Anna Rechsteiner (GLS Bank): *Cash4Future: How banks (can) take responsibility for the planet*

16:00

Break-out session 2: Ways to Success – From Pilot to Mainstream

How can we move from lighthouse projects to large-scale implementation of biodiversity-promoting measures in agriculture / the food sector?

Moderation: **Daniel Hernández** (Fundación Global Nature)

Rolando Zamora (Sustainable Agricultural Network, SAN) : *Responsible Sourcing Project – Structure & Successes*

Philipp Holzherr (Pro Specie Rara): *Providing a Market for Forgotten Native Cultivars and Animal Breeds*

16:00

Break-out Session 3: Awareness Raising for Consumers

How can companies effectively communicate the topic of biodiversity and its crisis to consumers, and what are the dos and don'ts for communicating biodiversity claims?

Moderation: **Maria Julia Oliva** (UEBT - Union for Ethical Biotrader)

Julius Palm (followfood): *How to Successfully Communicate Biodiversity to the Consumer?*

Sebastian Olényi (Sustentio): *Presenting the New Food for Biodiversity Communication Campaign*

Maria Julia Oliva (UEBT - Union for Ethical Biotrader): *Key results of the UEBT Biodiversity Barometer*

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SESSION 2: OVERCOMING BARRIERS

16:00 **Break-out session 4: The food retail sector and biodiversity: overcoming barriers to change throughout the value chain**

Moderation: **Rhona Perkins** (EU Business & Biodiversity Platform)

Marcel Winter (Federation of German Food and Drink Industries, BVE):
Guidelines on Biodiversity in Food Production

Ariane Coulombe (CDP): *Guidelines on Food Retailers and Biodiversity*

Kathleen Heinzl (Lidl International): *Implementation examples for biodiversity in European Fruit and Vegetables Production*

17:30 Summary from Break-out Sessions
Reports from the moderators in the plenary session

17:50 Wrap-Up of Day 1

18:00 Drinks, Finger Food and Networking

Thursday, 14 November 2024

08:30 Check-in and Welcome Coffee

09:00 Welcome
Nadja Kasperczyk, Chair Food for Biodiversity
Thomas Graner, Division President, German Federal Agency for Nature Conservation

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Thursday, 14 November 2024

SESSION 3: RESPONSE OF STANDARDS

09:30

Panel Discussion

Standards in the food industry: Which biodiversity elements are well covered? What are the challenges and the limits? What data can they provide for companies to report on biodiversity?

Moderation: **Marion Hammerl** (Food for Biodiversity)

- **GLOBALG.A.P.**, Rene Capote
- **Naturland**, Johanna Saxler
- **Fairtrade International**, Juan Pablo Solis
- **SMK / Planet Proof**, Jaap Bij de Vaate
- **UEBT - Union for Ethical Biotrade**, Maria Julia Oliva
- **ISCC- International Sustainability and Carbon Certification**, Katharina Heidrich

10:30

Coffee and Networking Break

SESSION 4: MONITORING AND REPORTING

11:00

How is biodiversity monitored on the farm level and which tools can companies use for meaningful biodiversity reporting?

Monitoring: Data for Performance Evaluation

Dr. Ulrike Eberle (ZNU Witten/Herdecke University):
Assessing Biodiversity Impacts on Product Level

Manuel Vicente Mazzuz (Quality & Adviser S.L.):
Monitoring of Biodiversity Indicators in Citrus Cultivation – the BioDiversity Grow Programme

Ivan Paspaldzhiev (EY denkstatt), **Sergio De Pisapia** (Barilla):
Scaling Biodiversity Footprints and its Transfer into Practice

Adam Gono (Natural Mineral Waters Europe) & **Achim Drewes** (Nestlé Waters): *Framework of Indicators and Protection / Restoration of Catchment Areas*

Reporting Biodiversity and Action

Wouter Dieleman (EU Business & Biodiversity Platform):
Biodiversity Disclosure Initiatives

Anna Alex (Nala Earth): *Corporate Nature Management: A practical guide where to start and why it matters*

12:30

Closing Remarks

12:45

End of Conference

BIODIVERSITY IN FOOD SUPPLY CHAINS

SPEAKERS

BARILLA

SERGIO DE PISAPIA

Barilla
The Italian Food Company. Since 1877.

DMK GROUP, DOCK KAAS U.A.

GEERT HARTLIEF



EDEKA ZENTRALE STIFTUNG & CO. KG

CLAAS MEINEKE



EU BUSINESS & BIODIVERSITY PLATFORM

WOUTER DIELEMAN

RHONA PERKINS



EU COMMISSION'S DIRECTORATE-GENERAL FOR THE ENVIRONMENT

ROBERT KONRAD



EY DENKSTATT

IVAN PASPALDZHIEV



FEDERATION OF GERMAN FOOD AND DRINK INDUSTRIES (BVE)

STEFANIE SABET

MARCEL WINTER



FAIRTRADE INTERNATIONAL

JUAN PABLO SOLIS



FOLLOWFOOD

JULIUS PALM



FOOD FOR BIODIVERSITY

MARION HAMMERL

PETER ZENS



FUNDACIÓN GLOBAL NATURE

DANIEL HERNÁNDEZ



BIODIVERSITY IN FOOD SUPPLY CHAINS

SPEAKERS

GERMAN COUNCIL FOR SUSTAINABLE DEVELOPMENT

MYRIAM RAPIOR



GERMAN FEDERAL AGENCY FOR NATURE CONSERVATION

THOMAS GRANER



GERMAN FEDERAL MINISTRY FOR THE ENVIRONMENT, NATURE CONSERVATION, NUCLEAR SAFETY AND CONSUMER PROTECTION

STEFFI LEMKE



GERMAN FEDERAL MINISTRY OF FOOD AND AGRICULTURE

CEM ÖZDEMİR



GLOBALG.A.P.

RENE CAPOTE



GLOBAL NATURE FUND (MODERATION)

UDO GATTENLÖHNER



GLS BANK

ANNA RECHSTEINER



IP-SUISSE

NICOLE RAMSEBNER



ISCC

KATHARINA HEIDRICH



LAKE CONSTANCE FOUNDATION

PATRICK TRÖTSCHLER



BIODIVERSITY IN FOOD SUPPLY CHAINS

SPEAKERS

LIDL INTERNATIONAL

KATHLEEN HEINZEL



NALA EARTH

ANNA ALEX



NATURLAND

JOHANNA SAXLER



NATURAL MINERAL WATERS EUROPE

ADAM GONO



NESTLÉ MINERAL WATERS

ACHIM DREWES



PRO SPECIE RARA

PHILIPP HOLZHERR



SMK- ON THE WAY TO PLANET PROOF

JAAP BIJ DE VAATE



SUSTAINABLE AGRICULTURAL NETWORK

ROLANDO ZAMORA



SUSTENTIO

SEBASTIAN OLÉNYI



UEBT - THE UNION FOR ETHICAL BIOTRADE

MARIA JULIA OLIVA



QUALITY & ADVISER, S.L.

MANUEL VICENTE MAZZUZ



ZNU - ZENTRUM FÜR NACHHALTIGE UNTERNEHMENSFÜHRUNG, WITTEN/HERDEKCE UNIVERSITY

DR. ULRIKE EBERLE



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Registration:

<https://food-biodiversity.de/en/news/european-conference-2024/>



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