



Goals and voluntary commitment of the "Food for Biodiversity" association

Version from 03/03/2021

This is a machine translation. Please refer to the German version for accuracy.

Goals of the organisation

The overarching goal of the association is to establish the protection of biodiversity as a central concern of the food industry and its upstream value chains. The industry thus makes a relevant contribution to achieving the goals of the German and European biodiversity strategies as well as the UN Sustainable Development Goals 14 (Protect marine ecosystems) and 15 (Protect terrestrial ecosystems), 12 (Sustainable consumption and production) and 13 (Climate action). The initiative is pre-competitive, directly serves the non-profit goal of protecting biodiversity and contributes to the transformation towards sustainable and future-proof food systems.

Specific objectives are:

- Raising awareness in the food industry of the value of biodiversity for securing the food supply and of the consequences of biodiversity loss on the basis for food production.
- The recognition and broad implementation of effective basic biodiversity criteria in the food industry and the fair assumption of costs for corresponding measures by all actors in the supply chains.
- The introduction of a monitoring system for the food industry that can be used to evaluate and further develop the implementation of biodiversity protection in food production.
- The qualification and sensitisation of employees in the food industry to all aspects of biodiversity relevant to the industry.
- Raising consumer awareness in order to increase appreciation for biodiversity and increase demand for corresponding products.
- The acquisition and dissemination of knowledge for the protection of biodiversity through applied research and cross-stakeholder projects.
- Influencing the political framework and legislation at national, European and international level with the aim of promoting the protection of biodiversity in agriculture and the food industry.



Self-commitment

Standard setters and companies that produce, process, trade and certify food as well as organisations with an interest in promoting the protection of biodiversity in the food industry can become members of the association. The members support the objectives of the association and contribute to their achievement by doing what they can:

- embed the protection and promotion of biodiversity in their strategies, guidelines and projects and provide information on their measures.
- Implement criteria for the protection and promotion of biodiversity (basic set) along the supply chain in purchasing and standard specifications and support farmers in implementing the criteria and corresponding measures through attractive incentives. Representatives from agriculture, NGOs and scientific institutions promote implementation through advice, information, studies and projects.
- implement monitoring of the development of biodiversity on farms and make the results available within the framework of the legal possibilities in order to evaluate the situation and further develop measures to promote biodiversity.
- Carry out awareness-raising measures and further training on biodiversity for employees, farmers, agricultural advisors and auditors and support the dissemination of training programmes and their further development.
- actively participate in the development and implementation of research and pilot projects to promote biodiversity in the food industry.
- To sensitise consumers in Germany about the value of biodiversity food production and to promote the supply and demand of corresponding products.
- work to ensure that political framework conditions at national and European level (e.g. EU Common Agricultural Policy) have a positive impact on the protection of biodiversity and that agricultural producers receive attractive incentives to make their contribution to the protection of biodiversity.
- also work to improve the protection of in countries outside Europe from which important agricultural products are sourced and share their experiences.