

Session C: Driving Biodiversity Action Together



Success Story Biodiversity Basic Set

Oliver Peters, Project Manager, Food for Biodiversity

Supporting Naturland's Biodiversity Programme "For Greater Biodiversity"

Dr. Julia Adou, Director Sustainability, ALDI SOUTH Germany



Best Practice for a Partnership & Collaboration That Will Help Us to Achieve Measurable Biodiversity Improvements

Giacomo Udugbor, Nestlé Europe



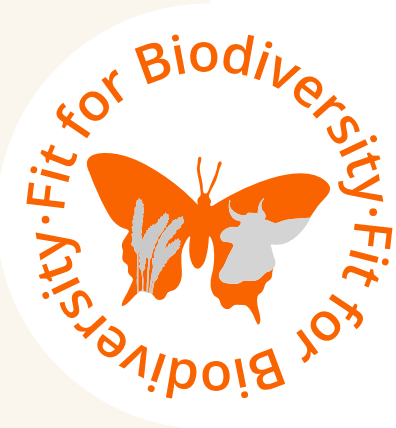
Success Story *Biodiversity Basic Set*

Oliver Peters, Project Manager



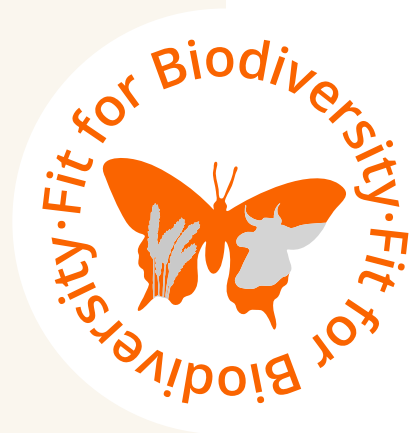
Food for Biodiversity

- Sector initiative → Biodiversity in the food sector
- NGO founded: **March 2021**, registered association
- Located: **Bonn**, Germany
- Currently **36 members** (trade, processing, standards, environmental NGOs, science)
- Project funding **EU-LIFE (Fit for Biodiversity)**

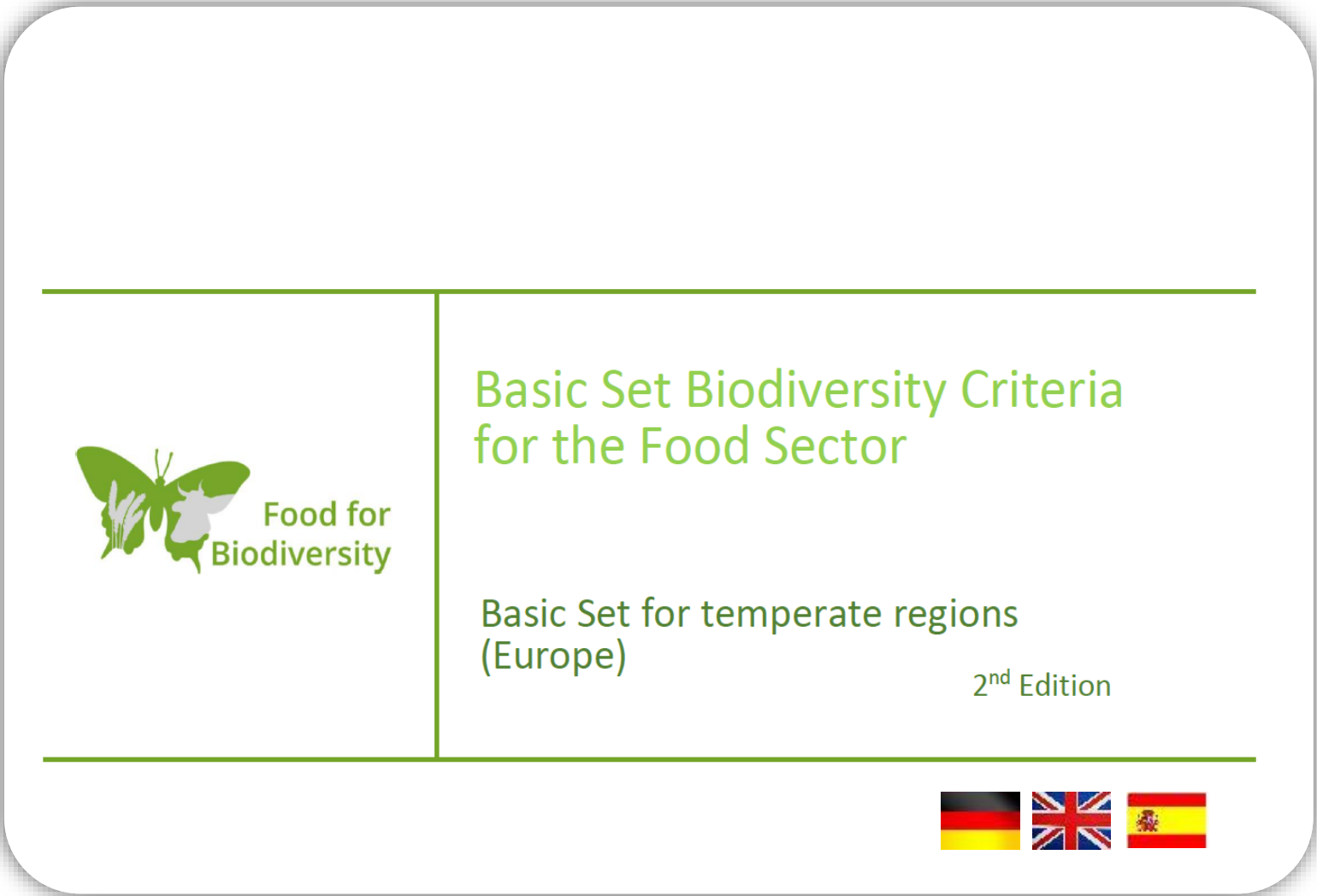


Our Members

food-biodiversity.de



Basic-Set Biodiversity Criteria



Temperate Regions



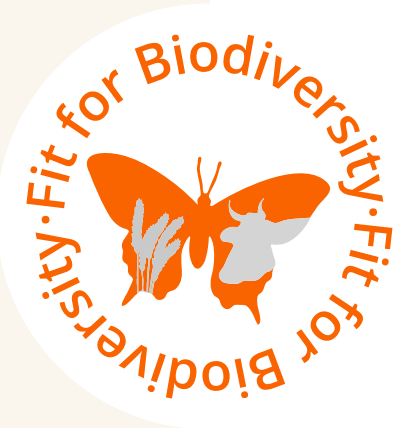
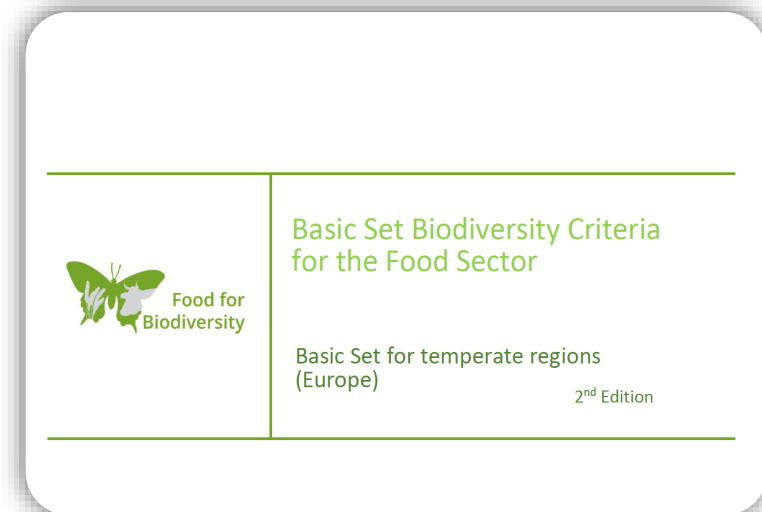
Tropic and subtropic regions

What is the Basic Set Biodiversity Criteria?

- Set of biodiversity criteria for agricultural production
- Goal: Protecting biodiversity
- Approaches
- → Creation of potentials for the emergence of biodiversity
- → Reducing the negative impact of agricultural practices

Mode of action

- Existing **food and beverage standards** align their criteria with the Basic Set and will integrate its elements in the next revision.
- **Food/beverage companies** take the Basic Set into account in their procurement specifications



Roll-out Strategy Temperate Regions





Strategy for the Roll-out of the Basic Set Temperate Regions¹ for the Promotion of Biodiversity in the Food and Beverage Sector

As of October 2026

Applicable to food and beverage producing companies and retailers
Applicable for standard-setting organisations
Applicable for all stakeholders

1. Concept for the Roll-out of the Basic Set Biodiversity Criteria

The biodiversity criteria of the Basic Set should be comprehensively considered to make agricultural supply chains 'biodiversity responsible'. The focus is on raw materials with high relevance for the food industry and biodiversity. The prioritisation of raw materials, a schedule, and the documentation of implementation are important aspects for transitioning from pilot projects to roll-out.

The roll-out strategy now outlines the next step: moving forward by addressing each supply chain individually, aiming to create significant leverage for biodiversity conservation. The commitment to apply the criteria of the Basic Set to the production of relevant raw materials is thus systematically implemented throughout specific supply chains. This strategy provides a framework and clear guidelines to enable the Food for Biodiversity association to set and communicate ambitious, measurable goals. At the same time, it offers enough flexibility to its members to account for individual plans and specific circumstances. Figure 1 presents a summary of the strategy.



¹ A dedicated roll-out strategy for the Basic Set covering tropical and subtropical regions will be developed as the next strategic step to achieve broader geographic coverage.

Strategy for the Roll-out of the Basic Set Temperate Regions

Project partners



With financial support from



Premium partners

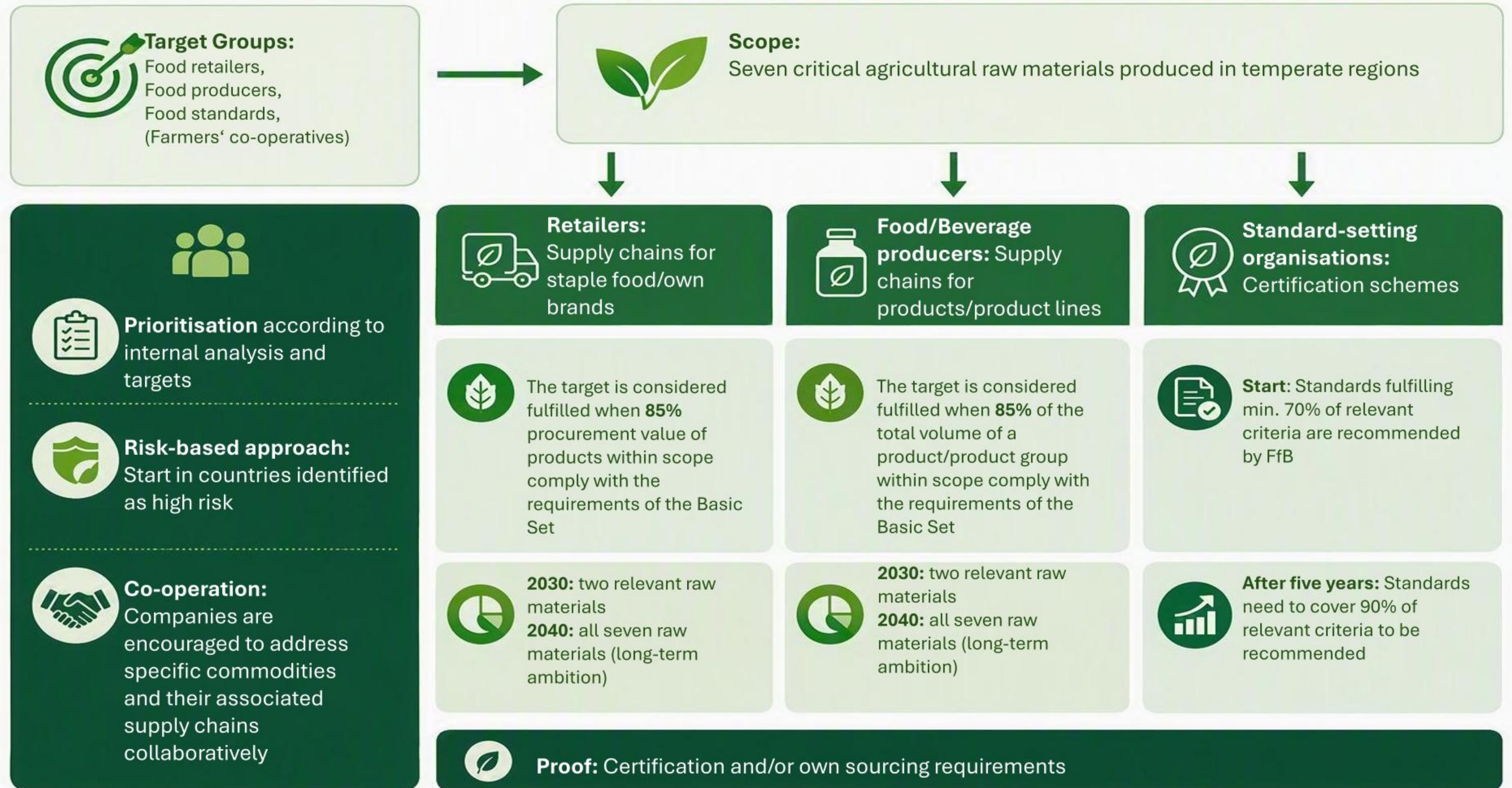


Roll-out Strategy Temperate Regions

- **Scope: seven high-risk raw material groups from temperate regions**
 - Fruits, vegetables, rapeseed, sugar beet, wheat, meat, dairy
- **Target:**
 - at least 85% of the procurement volume per selected raw material group for own-brand products
 - Procurement volume may cover fresh products, juices, canned food, convenience, etc. – defined by each company
- **Milestones:**
 - 2 raw material groups aligned with the Basic Set by 2030
 - All 7 raw material groups aligned by 2040
- **Reporting:** annual company report to FfB; commitment report still to be developed

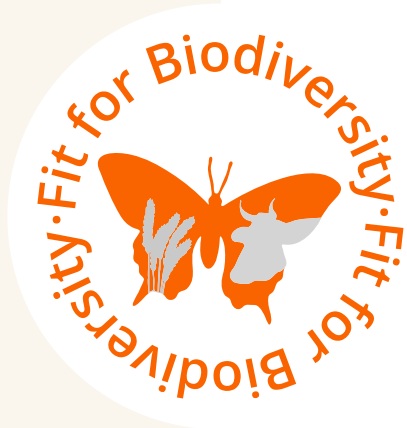


Roll-out Strategy for the Basic Set Temperate Regions



Strategy for the Roll-out of the Basic Set

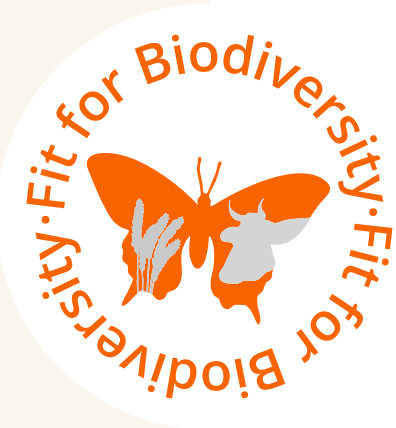
- These 11 standards are recommended by Food for Biodiversity for biodiversity-responsible sourcing
- They meet more than 70 % of the relevant criteria of the Basic Set



Donau Soja Guidelines January 2024, Europe Soya Version January 2024, ISCC PLUS v3.4.2, Naturland Richtlinien Erzeugung Stand 05/2024 und ergänzende Biodiversitätsangebote, Bioland Richtlinie 18./19. Nov 2024, On the Way to PlanetProof Plant Products vs. PP. 5, ECOVIN 17. Fassung (08.04.2024), Ecoland Richtlinien 01/2024, GLOBALG.A.P. IFA V6 Smart, UEBT-Standard 2020 + related field checklists, BioDiversity Grow V14 November 2025, LEAF Marque Standard.V.17

Strategy for the Roll-out of the Basic Set

- Essential step for integrating biodiversity into food supply chains
- Creating a common framework for producers
- Attractive for retailers, producers, standards
- You can be part of this success story!



Strategy for the Roll-out of the Basic Set





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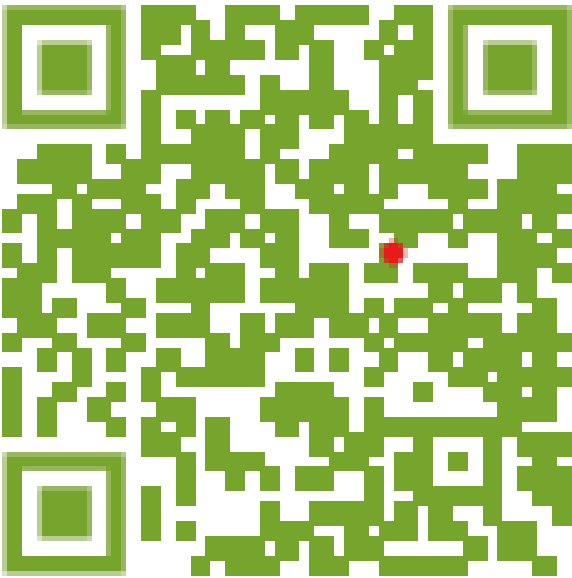
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Strategy for the Roll-out of the Basic Set Temperate Regions

Get the Roll-out Strategy



Project partners



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Thank you!

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Project webpage



Fit for Biodiversity

fitforbiodiversity.eu



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